



*Pictured: Marico Early,
previous Goodness Village guest*

The Carolyn Johnson

Legacy Society

Investing in the *Future* of Goodness Village

THE LEGACY OF CAROLYN JOHNSON

How We Got Here

Carolyn Johnson didn't set out to start an organization. **She simply saw a need she couldn't ignore.** While sitting in a hospital waiting room as her mother received treatment, Carolyn met families who had traveled long distances for care but had nowhere to stay. Some slept in their cars. Others stayed in waiting rooms just to remain close to their loved ones. Carolyn took a step that would change everything. She signed the lease on an apartment for a family from Maine, giving them a place to rest, recover, and stay together during treatment.

What began as a single act of compassion became something much more. With the support of her church and community, Carolyn helped create what is now Goodness Village.

Today, every apartment, every family served, and every moment of comfort provided carries forward Carolyn's vision.

The Carolyn Johnson Legacy Society honors that vision by inviting others to continue what she started, ensuring that families will always have a place to call home when they need it most.

LEGACY IN ACTION



1995

Carolyn signs the first lease.



2008

The number of apartments largely expanded to meet demand.



2020

Goodness Village becomes an independent nonprofit.



Today

More than 500 guests served each year.



*Pictured: Clayton family,
previous Goodness Village guests*

Your Impact Matters

The Carolyn Johnson Legacy Society honors individuals and families who are making a lasting commitment by investing in the future of Goodness Village.

Through thoughtful giving today, you can help ensure that every family traveling for medical care continues to have a place to call home.

Whether through your estate plans or a gift that strengthens long-term sustainability, your generosity helps ensure that Goodness Village will continue serving families for years to come.

**Legacy gifts
provide
more than
support for
today.
They create
stability for
the future.**

Ways You Can Give:



Gifts of
Stock



Bequests in Your
Will or Trust



Beneficiary
Designations



IRA Qualified
Charitable
Distributions

Gifts of Stock or Appreciated Assets:



Support the mission while potentially receiving tax benefits and avoiding capital gains taxes. You can make a meaningful impact on the families Goodness Village serves by donating stocks, bonds, or mutual funds. Gifts of securities are simple to arrange and may offer valuable financial benefits.

- The total value of the stock upon transfer is tax-deductible.
- There is no obligation to pay any capital gains taxes on the appreciation.



Pictured: Gomez family, previous Goodness Village guests

To transfer stock to Goodness Village, please use the following routing instructions:

Delivery to DTC Clearing 0075
LPL Financial
Goodness Village account
#: 30897431

Goodness Village Simmons
account #: 135209783

Simmons routing #:
082900432
RE: Goodness Village -
Donation Account

In order to accurately value your gift to Goodness Village, please call 501-530-0095 the day the stock is transferred to the above referenced account.

For assigning the value of the contribution, Goodness Village will use the average of the high and low price for the stock on the day it reaches our account. In addition, our policy is to sell the stock as soon as it appears in our account and invest it immediately according to our investment policy statement.

Bequests (Wills or Trusts):

For many donors, the most significant gift they ever choose to make is through their will or living trust. You can include Goodness Village in your estate plans through a specified dollar amount or percentage of your estate.

Beneficiary Designations

Name Goodness Village as a beneficiary of:

- Retirement accounts (IRAs, 401(k)s)
- Life insurance policies
- Donor Advised Funds

IRA Qualified Charitable Distributions (QCDs):

Individuals who are aged 70½ or older are able to make gifts from their taxable IRAs directly to Goodness Village instead of personally taking their required minimum distribution (RMD) which can increase annual taxable income.

Anyone over the age of 73 is required to take a minimum distribution whether the funds are wanted or needed. QCDs enable individuals to meet their RMD by a direct transfer of up to \$100,000 from their IRAs to Goodness Village.

For a QCD to count toward the minimum annual distribution it must be made by December 31st of that taxable year.

Sample bequest language:

You may use the following language when including Goodness Village in your plans:

Percentage of Estate

"X percent shall be designated to GOODNESS VILLAGE, whose current address is 11610 Pleasant Ridge Road, STE 103-174, Little Rock, AR 72223, to be designated for _____ purpose(s)."

Specific Amount

"\$XXX,XXX shall be designated to GOODNESS VILLAGE, whose current address is 11610 Pleasant Ridge Road, STE 103-174, Little Rock, AR 72223, to be designated for _____ purpose(s)."



*Pictured: Gregory family,
previous Goodness Village guests*



Pictured: Irarrázaval family, previous Goodness Village guests

Goodness Village Endowment

In 2025, the Goodness Village Endowment was established with an initial gift of \$150,000 and a four-year matching commitment to help grow this permanent fund. Endowment gifts are invested to provide long-term, sustainable

support, helping ensure that families will always have a place to stay when they need it most. You can choose to direct your planned gift or make a current gift to the endowment and immediately become part of this lasting impact.

Legacy gifts are my way of ensuring that Goodness Village will always be here for generations to come.

- Ashley Wadsworth, Donor

Recognition in the Carolyn Johnson Legacy Society

When you make a planned gift or contribute to the endowment, you become part of the Carolyn Johnson Legacy Society. This recognition reflects your commitment to ensuring that future families will always have a place to stay during medical treatment. You may also choose to remain anonymous.



Let's start the conversation.


If you would like more information or have already included Goodness Village in your plans, we would love to hear from you.



goodness *village*



← *Scan Now to Learn More*

 *501-530-0095*

 *giving@goodnessvillage.org*