



CELEBRATING

30 years

OF GOODNESS



ANNUAL REPORT 2025



OUR MISSION

Providing comfort, care, and community

Goodness Village provides affordable apartment living to patients and their families receiving medical treatment in Little Rock, AR.



"I was blown away by the generosity and kindness of everyone. It made the situation almost stress free. The apartment was a considerable savings over a hotel stay. I just can't say enough about our experience with Goodness Village."

- Marico Early,
Goodness Village Guest



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Thirty years ago, Carolyn Johnson noticed a quiet crisis unfolding in hospital waiting rooms. As her mother underwent treatment for multiple myeloma, Carolyn met families who traveled long distances in search of treatment, only to discover they had nowhere to stay. Some could manage a hotel. Many could not. They slept in cars or on waiting room chairs, determined to remain close to the people they loved.

Carolyn responded by signing a lease on a small apartment for a family from Maine who had come to Little Rock for cancer treatment. Then she reached out to friends and her church community, inviting others to help. **What began as a single act of kindness soon became a shared mission** - one that would grow into Goodness Village.

For 25 years, Goodness Village operated as a church ministry, quietly supporting families in crisis. **In 2020, it became an independent 501(c)(3) nonprofit,** reflecting both growth and long-term commitment to service. What started as a volunteer-led effort is now a dedicated organization with a growing staff, more than 30 core volunteers, and countless community partners who make the work possible.

Today, Goodness Village provides 26 fully furnished apartments, safe, welcoming homes where patients and families can stay together during medical treatment. As we reflect on three decades of service, we are also looking ahead. **The need that sparked Goodness Village still exists, and so does our resolve to keep families together when it matters most** and to expand comfort, care, and community for years to come.

2025 was a meaningful year at Goodness Village as we celebrated 30 years of serving families. For three decades, we have provided a place of rest and recovery for families receiving medical care far from home. Here are just a few highlights from an amazing year.

- Together, we opened a record four new apartments to meet the growing need, bringing our total to 26.
- We also celebrated two special events. Day of Goodness brought our community together to serve, volunteer, and experience our mission firsthand, while Evening of Goodness helped raise vital support to care for families all year long.

We are also deeply thankful for a donor close to our hearts who made an investment in our future by starting an endowment that we will continue to grow in 2026. None of this would be possible without you. It truly takes a village, and we are grateful you are part of ours.

With a grateful heart...

**Kim Burket, Executive Director &
Ben Parkinson, Board Chair**



BOARD OF DIRECTORS

Kim Burket
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Jeremy Land
Gina Lockwood
John McMorran
Charles Pfeifer



OUR STAFF

To steward resources well, our team includes a mix of full-time, part-time, and contract staff.

Kim Burket, Executive Director

Anabelly Bautista, Cleaning Specialist

Liz Boyce, Accounting Manager

Lizzy Couch, Office Administrator

Jamie Deason, Director of Marketing & Development

Christy Dunstan, Community Outreach Coordinator

Sarah Epperson, Communications Manager

Krissi Fry, Director of Operations

Sharon Graves, Apartment Care Assistant

Jen Holman, Grants Manager

***Lori Lahodny**, Apartment Care Team

Carol Wallace, Patient Navigator

Suzanne Waters, Volunteer Manager

Janet Webb, Apartment Care Manager



*not pictured



 501
guests



Your Impact

THANK YOU FOR SHARING
GOODNESS WITH US



244
DAYS
longest stay



38
NIGHTS
average stay



 7,023
nights stayed

 \$50.52
average cost per night to
Goodness Village families

 17 different states

 3 different countries

 \$130+
average cost per night
of Little Rock hotel

A PLACE TO BREATHE WHEN EVERYTHING ELSE FALLS APART

SLOANE CLAYTON

There are moments in life when everything changes in a single breath. For Lura and Blake Clayton, it happened on Sept. 13th, when Lura was 33-weeks pregnant with their second child, a little girl they had already named Sloane.

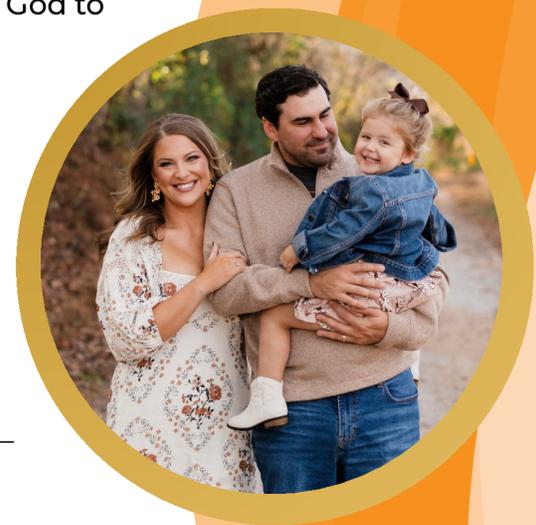
Lura had always wanted to be a mother, but becoming one had come with high stakes. After experiencing a placental abruption at 36-weeks with her first baby, Vivian, and undergoing a dangerous emergency delivery, she wasn't sure she could face something like that again. A couple of years passed. Life steadied. And slowly, Lura felt something new growing in her heart, a quiet nudge that surprised her. She and Blake prayed about it and felt led by God to try again.

When they learned they were pregnant with Sloane, joy mixed with caution. **At the 20-week anatomy scan, doctors discovered that Sloane had a heart condition called a vascular ring.**

Lura explains it simply: Sloane's heart was positioned differently than most. Instead of the aortic arch being left-sided, hers was right-sided. It still functioned, but it caused blood vessels to form a ring around her airway. It was scary—but doctors believed it was manageable.

Lura carried on, hopeful and watchful, trusting that they were being guided forward. Then, in the early morning hours of Sept. 13th, Lura stopped feeling Sloane move. Her instincts told her something wasn't right. A late-night trip to the hospital quickly turned into an unexpected delivery. At thirty-three weeks, Sloane was born early, tiny, fragile, and surrounded by doctors.

Soon after her birth, doctors discovered something no one had anticipated. Sloane's esophagus was not connected to her stomach. Within hours, Sloane was placed on Angel One and flown to Arkansas Children's Hospital in Little Rock, with Blake by her side. Lura, recovering from her own surgery, had to stay behind and wait to be discharged.



At just three days old, Sloane underwent major surgery. And she fought.

Since that day, Sloane has faced one challenge after another in the NICU. Each decision felt heavy. Each update carried weight. Lura lived in a constant state of fight or flight, always thinking, planning, worrying, choosing.

That's when Goodness Village made a difference in ways that went far beyond logistics. **Because in the middle of endless decisions, one thing was suddenly decided. Lura didn't have to worry about where her family would sleep.**

About a month into their stay at Arkansas Children's, Blake and big sister Vivian returned home to Rogers to keep life steady there. But Lura stayed behind. "I couldn't leave her."

In that moment, Lura learned what it meant to hold her heart in two places – one with the child who needed her at home, and one beside another child in a tiny hospital bed far away.

Instead of an expensive hotel or a crowded hospital family room, Lura had a quiet apartment just minutes from the hospital. **A place where she could step out of the noise and alarms. A place where she could decompress, take a breath, and let her body rest from the constant urgency.**

At her Goodness Village apartment, she could cook a meal, do laundry, take a shower, and sit in silence. She could drink her coffee, read her Bible, and prepare herself to walk back into the hospital each day.

Goodness Village gave Lura something she desperately needed: a place to breathe when everything else fell apart.

Being close to the hospital still mattered. Accessibility meant she could be present for rounds, respond quickly when things changed, and advocate for Sloane without distance becoming another barrier. And having a safe, steady place away from the hospital made it possible to keep going.

In a season filled with uncertainty, Goodness Village became the one constant, the place that didn't change when everything else did. Sloane's journey is not finished. Her story is still being written. There's a photo of her with her arms raised, fists in the air. A tiny reminder of the strength she's shown from the very beginning.

The Claytons will always remember that during the hardest season of their lives, when fear and faith lived side by side, there was a village ready to hold them up.

Because sometimes, what families need most isn't just medical care.

**They need to stay close.
They need the comfort of community.
They need a place to breathe.
And that place is Goodness Village.**



There was a village ready to hold them up.



 274
evening attendees



DAY OF GOODNESS & *Evening of Goodness*



123
volunteers

The Day of Goodness brought together volunteers, partners, and friends for a meaningful day of service and celebration. Volunteers served at The Palisades at Chenal in the morning, followed by an inspiring Evening of Goodness at Chenal Event Venue featuring former guest David Gomez and recognition of this year's honorees. We are grateful to everyone who helped make the day impactful for the families we serve.



 56
community partners

 100+
apartment tours



\$301,872

including funds matched by
Jamie and Chris Fowler





THANK YOU TO OUR DAY & EVENING OF GOODNESS

Sponsors

Presenting Sponsor



Your Allergy Friendly Bakery!

Hospitality Partner

ANONYMOUS DONOR

**PEGGY AND TOM
VAN MEER**

Partners in Comfort



ASHLEY AND CHRIS
WADSWORTH

ROBERT AND CYNTHIA EAST
CHARITABLE FOUNDATION

DONNA AND BOBBY
GOSSER

Partners in Care

AMBETTER HEALTH
ANONYMOUS DONOR
ARKANSAS BLUE CROSS AND BLUE
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SALLY AND KEITH RIGGS
ANGIE AND BRIAN RUTHERFORD
SIMMONS BANK
USABLE LIFE
WESCO

Partners in Community

BANK OZK
CAPITOL CONSULTING FIRM
CARTI
CAR WORLD
CATON CONSULTING LLC
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CITY CONNECTIONS
ELECTRIC COOPERATIVES OF
- ARKANSAS
GEARHEAD OUTFITTERS
HALFF
HUB INTERNATIONAL
LITTLE ROCK CHURCH
POTBELLY SANDWICH SHOP
THE BUG MAN
THE HATCHER AGENCY
SHIRLEY AND RICHARD
BEARDEN
UNVEILED BRIDAL SELECTION
THE WATERS TEAM-DIAMOND
- ROCK REALTY
PAT AND LYNN WRIGHT

In-Kind Partners



CHENAL EVENT VENUE • STEPHANIE SCOTT PHOTOGRAPHY • BALLOON BABES
LEATHER AND LACE PHOTOGRAPHY • BLACKMON AUCTIONS • STAYBRIDGE SUITES
COLONIAL WINE AND SPIRITS

VILLAGE VOLUNTEERS

Village Volunteers are a dedicated group of core volunteers who are each assigned an apartment and the families staying there. Through thoughtful service and genuine connection, they help support families during some of their most difficult days.



Ashley Atkins
 Diana Ballenger
 Lesli Banks
 Linda Barnes
 Jill Brooks
 Cameron Carlise
 Susan Carr
 Brenda Carter
 Carolyn Ciak
 Kathy Collard
 Melanie Dancy
 Debbie Deas
 Mia Denham
 Christy Dunstan
 Melissa Francis
 Melissa Gilliam
 Starla Goad
 Regina Graham
 Lutanja Gray
 Rene' Hines
 Nancy Huckabay

Nancy James
 Kasey Jones
 Jan Lewis
 Lois Mackie
 Carolyn McCarley
 Lindsey McDonald
 Quenna Milam
 Lisa Minton
 Peggy Munson
 Stacy Peters
 Leslie Provencher
 Alexa Reynolds
 Sally Riggs
 Patty Snider
 Susan Sosebee
 Alfreda Summons
 Cherri Wade
 Brooke Wall
 Ceanne Warner
 Michelle Waugh
 Rita White



Volunteer Highlight



NANCY JAMES & PATTY SNIDER NAMED VOLUNTEERS OF THE YEAR

During our 2025 annual event, Evening of Goodness, we were proud to recognize **Nancy James** and **Patty Snider** as our **Volunteers of the Year**. Nancy and Patty serve as Village Volunteers, a dedicated group of core volunteers who are each assigned an apartment and the families staying there.

Each week, Nancy and Patty call, text, and visit with families. They help with practical needs, like directions to the grocery store, meal delivery and lending an ear when families need it most. They also stepped up to pick up meals donated by Gina's Catering, so our freezer stays stocked for guests to enjoy.

There are so many people who have to go through terrible treatment to battle their diseases. Goodness Village is a way to minister to them in their time of distress. If you put yourself in their shoes, or if you have been there yourself with a loved one, you know how much compassion can help during those times. I feel privileged to do something small to help ease their pain.

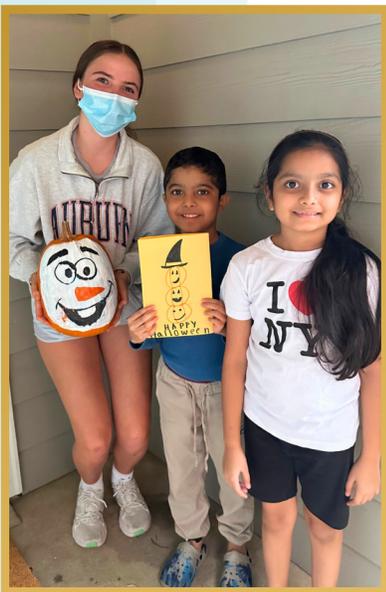
- Patty Snider

We have served people and their families from as far away as South Africa, and we have served a mother who was alone with her newborn in the hospital. It is hard enough to be ill, but adding a strange town with no help and no place to stay makes it incredibly difficult. Goodness Village helps in these situations by providing a safe environment and friendly, helpful people. I feel privileged to add my small amount of care to these families.

- Nancy James

Their kindness shows up in both big and small ways. When a guest traveling from South Africa shared that he hoped to try ribs while he was in town, Nancy and Patty made it happen by bringing him some of the best in Little Rock.

Nancy and Patty help guests feel cared for, supported, and truly at home. We are honored to celebrate them and the lasting impact they make on families every day at Goodness Village.



GROUP VOLUNTEERS

Central Arkansas Christian School

Champions of Hope

Delta Dental of Arkansas

Delta Kappa Gamma, Beta Lambda Chapter

Entergy Arkansas

Fellowship Bible Church

Geyer Springs Baptist Church

Girl Scout Troop

HALFF

Church of Jesus Christ of Latter-Day Saints

Kingdom Quilters

Little Rock Christian Academy

National Charity League

Pleasant Valley Church of Christ

Pulaski Academy

Pulaski Heights United Methodist Church

Rasco Winter Thomas CPAS

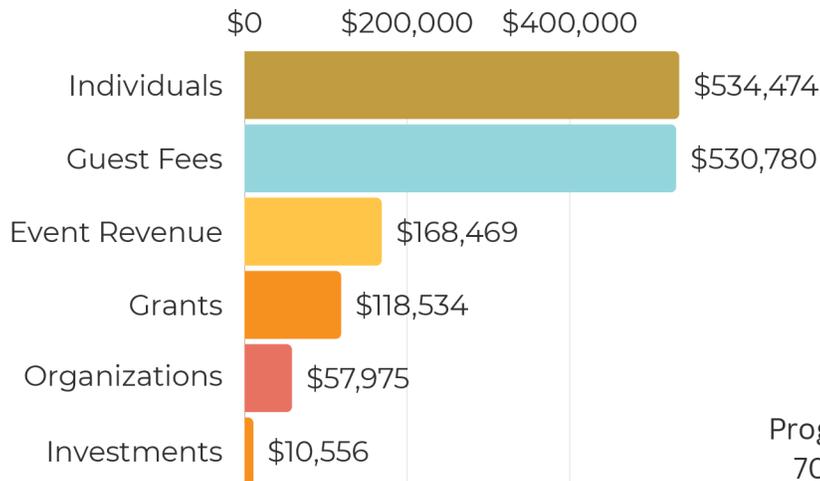
The Anthony School

The Baptist Preparatory School

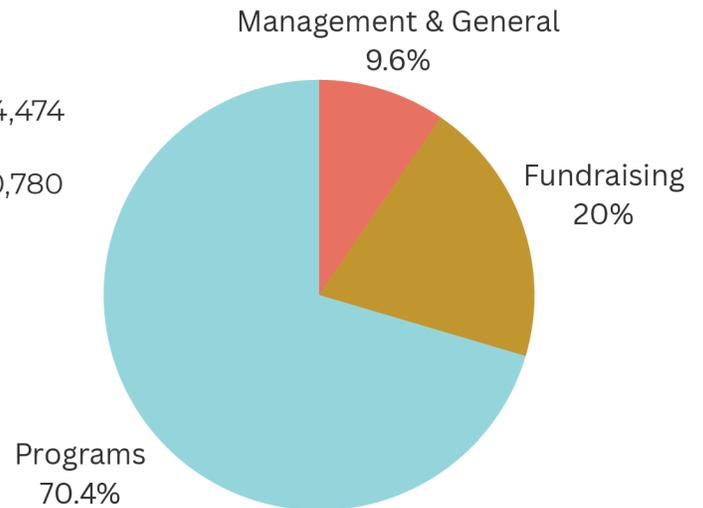
Young Men's Service League

Financial Snapshot

WHO CONTRIBUTES



HOW IT'S USED



REVENUE • EXPENSES • ASSETS

REVENUE	2025	2024	ASSETS	2025	2024
Contributions & Grants	\$891,392	\$879,855	Cash & Equivalents	\$684,678	\$564,135
Endowment Contribution	\$144,003	-	Endowment Fund	\$144,003	-
Program Service Revenue	\$374,837	\$360,807	Pledges Receivable	\$50,000	\$100,000
Investment Income	\$10,556	\$4,490	Accounts Receivable	\$48,340	\$10,814
TOTAL REVENUE	\$1,420,788	\$1,245,152	Other Assets	\$960	\$960
EXPENSES	2025	2024	TOTAL ASSETS	\$927,981	\$675,909
Program Expenses	\$830,952	\$654,161	Current Liabilities	\$17,784	\$10,899
Management & General Expenses	\$112,816	\$78,598	Deferred Revenue	\$32,139	\$35,883
Fundraising Expenses	\$237,640	\$219,502	Net Assets	\$877,968	\$629,127
TOTAL EXPENSES	\$1,181,408	\$952,261	TOTAL LIABILITIES & NET ASSETS	\$927,981	\$675,909
Change in Net Assests	\$239,380	\$292,891			



PARTNER HIGHLIGHT

The saying, “it takes a village,” could not ring more true than it does at Goodness Village. For us, it is more than a play on words. It is our truth.

Each day, generous donors and volunteers ensure every guest experiences first-class hospitality from the moment they arrive. This year, that generosity led to record-breaking impact. **With the support of three extraordinary donors, we served more guests than ever before.**

Thanks to the generosity of Sally and Keith Riggs, Jamie and Chris Fowler, and The Arkansas Community Health and Education Foundation, Goodness Village added four new apartments this year, bringing our total to 26.

This is what it looks like when a community comes together to care for families when they need it most. This is what it means to live out the words, “it takes a village.”



“Supporting Goodness Village aligns seamlessly with our mission by addressing a critical, often overlooked determinant of health: safe and affordable housing during medical treatment **so patients and their families can focus on what matters most, healing, hope, and health.**”

-Susan Blair, Arkansas Community Health and Education Foundation Chair.

“Sally and I love the mission of Goodness Village. **We feel strongly about the healing power of keeping a family together during these challenging times.**”

-Sally and Keith Riggs

“This is an organization I want to support so patients and families can focus on the healing process and not worry about the financial burden of housing while receiving their medical care.”

-Jamie and Chris Fowler

GRANTS & DONORS

Individuals listed contributed \$2,000 or more in 2025. We are grateful for all of our donors whose generosity makes our mission possible.

INDIVIDUALS

Andy Bingham
Sally and James Britt
Gail Call
Jack & Carolyn Ciak
Debby and Marty Coe
Melanie and Marshall Coffman
Pam and Scott Covington
Ann & August Cutter
Elaine and Scott Desman
Judy and Carey Drummond
Kate and Chris Foss
Jamie and Chris Fowler
Cathy Gardner
Starla and Phil Goad
Regina and Glenn Graham
Jennifer and Matt Gross
Katherine and Jeff Johnson
Sandra Looper
Laura Medders
Nancy and Robert Miller
Cathy and Charles Pfeifer
Pat and Ken Plunk
Kim Pounders
Peggy and Garry Powers
Mary Taylor
Elizabeth and Van Tilbury
Peggy and Tom Van Meer
Ashley and Chris Wadsworth
Susan and Tim Yawn

IN-KIND

BSR Reit
Chick-fil-A Cantrell Road
Cranford Co.
Garver
Gina's Catering
Kingdom Quilters
MyStorage.com
Nothing Bundt Cakes
Potbelly Sandwich Shop
Stacy Peters
U.S. Pizza Co - Chenal
Z-Axis Creative

GRANTS

Arkansas Cancer Coalition
Arkansas Community Foundation
Arvest Foudation
Entergy Arkansas
Fellowship Bible Church
First Electric Cooperative
Hogan Taylor
Riggs Benevolent Fund
Roy & Christine Sturgis Charitable Trust
Schmieding Foundation
Village Walk for Cancer Research
Walmart Spark Good

BUSINESSES

Arkansas Apartment Association
Baptist Health
Collegiate Tennis Challenge
Community Fellowship Church
Fellowship Bible Church
Flynco, Inc.
Rogers Family & Occupational Medicine Clinic, Ltd.
St. James United Methodist Church



 Thank You

Let's Connect



@goodnessvillage

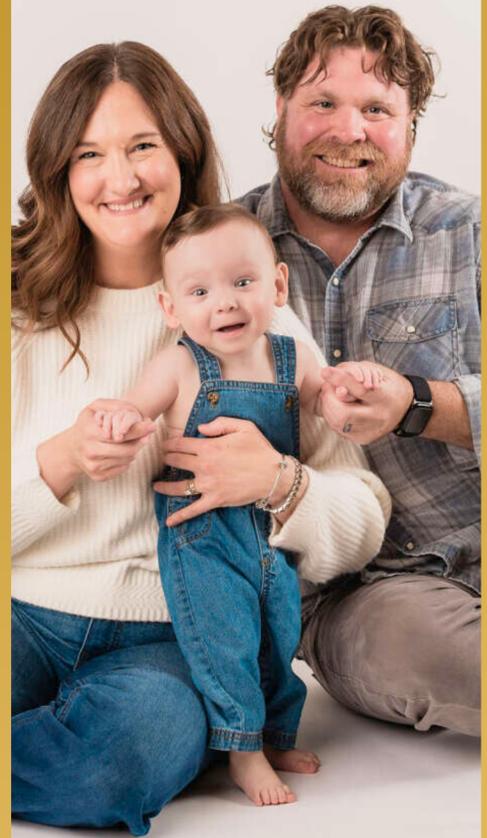


@goodnessvillage_lr



@goodnessvillage

Don't miss the goodness!



“We wanted a place that we could go back to that felt like a home. Goodness Village brought in a Christmas tree and so many little goodies. We are very appreciative, and it was very meaningful for us.”

- Brett Hobbs, Goodness Village Guest

www.goodnessvillage.org • (501) 530-0095
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goodness *village*

www.goodnessvillage.org



Goodness Village is a 501(C)(3) nonprofit charity
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