



goodness

village

Annual Report 2024

501-530-0095 | www.goodnessvillage.org | Little Rock, Arkansas



The Cole Family

"Goodness Village was an answered prayer for our family when my husband had his stem cell transplant. We needed to stay in Little Rock for 100-plus days and didn't know where to stay until UAMS recommended Goodness Village. When our children came to visit on the weekends, **it provided enough room for them to stay and enjoy time with their dad while he was recovering.** The apartment is equipped with everything one can imagine and more."



Shelly Cole
Wife & Caregiver to Everett



Kim Burket

EXECUTIVE DIRECTOR

This year has been one of incredible growth and blessings for Goodness Village. Thanks to our beloved partners, we've continued to live out our mission of providing a home away from home for patients and families traveling to Little Rock for medical treatment.

In 2024, we hosted our first-ever Day of Goodness, a powerful event that brought together supporters, volunteers, and community members to support our guests. From apartment tours to team service projects, the day showcased the heart of our mission and introduced many new friends to the work we do.

New partnerships with medical institutions, local businesses, area churches, and dedicated donors this year have helped us serve more families and meet the unique needs of our guests. Together, we've made a meaningful difference in each patient's journey to healing.

We've provided fully furnished apartments and compassionate care to hundreds of families from across Arkansas, the country, and around the globe. Every interaction—every smile, meal, and moment of encouragement—is rooted in our Christ-led commitment to keep families together when they need it most.

Thank you for walking this journey with us. Together, we will continue to provide comfort, care and community to those seeking rest and recovery during their most difficult times.

With a grateful heart...





Jada & Nyair, with sister Shelby
Goodness Village Guest 2024



OUR MISSION

Providing comfort, care, and community

Goodness Village provides affordable apartment living to patients and their families receiving medical treatment in Little Rock, Arkansas.

Photo credit: Jason Masters and Little Rock Soirée

A NOTE FROM OUR BOARD CHAIR

It has been another incredible year for Goodness Village, and I hope you are as encouraged as I am by seeing all the ways we have been able to bless so many families and individuals through your generosity. The Board of Directors couldn't be more excited about the future of Goodness Village, and we are so thankful to have partners like you who are joining us to see these dreams become a reality. We are making a huge difference together for so many hurting families in our state, our country, and now our world, and we couldn't do it without you!



Ben Parkinson

BOARD CHAIR

BOARD OF DIRECTORS

Krissi Fry	Authur Smith
Cynthia Gordon-Floyd	Johnny Runnells
Matt Gross	Maleah Runnells
Bob Paine	Tonya Tennison
Ben Parkinson	Ashley Wadsworth

ADVISORY COUNCIL

Dr. Gary Arnold	Neil Day	Jeremy Land
Gene Blankenship	Greg Edwards	John McMorran
Melissa Bradley	Chris Fowler	Charles Pfeifer
Alex Cope	Jamie Fowler	Wallace Smith
Ryan Cork	Bobby Gosser	Tammy Quick
	Jeff Hunnicutt	

The Minassian Family

“Your child has a genetic disease that has no cure.”

This was the devastating news Regina and Gilberto Minassian never expected to hear about their 3-year-old son, Zeca. The rare and progressive disease their son was diagnosed with, is often inherited from the mother. But this was the first time either side of their family had encountered such a diagnosis.

From their home in Brazil, Regina and Gilberto began a search for answers and treatment for their only child. Their determination led them more than 4,000 miles away to Little Rock, Arkansas, where a clinical trial offered hope.



After being connected with Goodness Village, the couple read about the apartments online, trying to prepare for what to expect. But nothing could have prepared them for the overwhelming comfort they felt when they opened the door to their new home away from home.

“This is a complete apartment,” Regina shared with a smile. “It feels like we are home. The furnishings, the space, the kitchen—I can cook meals here and feed Zeca his favorite foods from back home.”

But the family soon discovered, Goodness Village is so much more than just a place to stay. It’s a community that feels like family.



"We can feel the love of the staff and volunteers," Regina said. "We love Rosemary and Peggy, the Village Volunteers. They were the first ones to come here and check on us. That's what makes the difference—people who truly care. The support we have here gives us strength to keep going."

And keep going they must. They arrived in Arkansas in August 2024 and anticipate staying until March 2025. Their days are long, filled with appointments and treatments, but Zeca's progress has been nothing short of miraculous.

"Zeca is responding so well to the treatment," Regina shared. "He's running, jumping, and climbing—all things he couldn't do before we came to Arkansas. Watching him move and play like this brings tears to our eyes."

Amid these difficult times, the family has also found moments of unexpected joy. Zeca recently experienced his first snowfall in Arkansas, a dream he had hoped for since their arrival. Moments like these—simple joys during hardship—become treasures.



I was a *stranger* and you *invited* me in;
I was *sick* and you *cared* for me.

Matthew 25:35-36

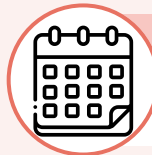
Your Impact

Your support makes a significant impact on patients and families during a difficult medical journey.



\$125

Average cost per night at a hotel in Little Rock.



Longest stay: 221 days

Average stay: 25 nights



\$57*

Average cost per night at Goodness Village.

**Average cost per night after Family Support Funding is applied. Does not include cleaning fees.*



\$429,080

Lodging costs offset for patients and caregivers.

Who We Serve

Our guests in 2024 faced a wide variety of illnesses or injuries that required them to stay away from home including:

56.52% who were receiving treatment for **Blood Cancer**, including **Multiple Myeloma**.

20.50% who were battling **Cancer**.

9.32% who were awaiting or receiving an **Organ Transplant**.

6.21% who needed care for a **Genetic Disease**.

3.73% who had a child in the **Neonatal Intensive Care Unit**.

2.48% who underwent **Surgery** or received **Emergency Care**.

1.24% who required **Cardiovascular** treatment.

Year In Review

In 2024 Goodness Village maintained 22 fully furnished apartments for patients and their families to stay together during treatment.



405 Guests

Includes patients, caregivers & family members



6,310

nights stayed.



175

Patients Served



We served patients from **25** different states.



"Goodness Village was a gift from God, I am so blessed to have found them! I am from Northwest Arkansas and had to travel to Little Rock for proton radiation, and Goodness Village helped me find a comfortable place, too. My family would come visit and my girls loved the apartment! It was almost like a mini vacation! I had many visitors from Goodness Village and they made me feel as if I were home. Thank you again from the bottom of my heart, and keep on doing God's work."



Manna Koopman

Goodness Village Guest 2024



"Goodness Village provides comfortable housing accommodations to our stem cell transplant patients while they are going through their cancer treatment. The last thing that patient needs to worry is being away from their home, and getting good rest and relaxation goes a long way in the healing process."



Dr. Muthu Veera Kumaran,
Winthrop P Rockefeller Cancer Institute

Volunteer Spotlight



LINDSEY MCDONALD

Goodness Village Volunteer

Lindsey & her mom during treatment pictured here.

Lindsey McDonald began volunteering with Goodness Village in August 2023, inspired by her experience caring for her mother, who battled cancer.

“My mom, Kristy Carroll, had myeloid leukemia and spent time in Houston. My sister and I took turns staying with her for over 200 nights in a medical RV village 30 minutes away,” Lindsey shares. **“I wanted to honor her. She had such a generous heart, and I knew I could relate to caregivers experiencing the same emotional and physical toll.”**

Lindsey has not only formed close bonds with fellow volunteers but also developed meaningful connections with the guests she serves. One memorable moment was with a guest named Jazz. On his birthday, despite being very sick, Lindsey surprised him with a cake and birthday hats. His emotional reaction stayed with her. “Jazz cried, and then his sister cried,” Lindsey recalls. “She thanked us for showing love to her brother. **That’s what volunteering is about—making an impact when someone needs it most.**”

For Lindsey, the greatest reward is honoring her mother’s memory. “My mom left a legacy of supporting others, and I’m proud to carry that forward. The guests we serve are often at their lowest points, and we offer them hope. That means so much.”



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To read Lindsey’s full story and many more stories of goodness.



Lindsey and Goodness Village Guest, Dia McBurnett

Volunteer Impact

THANK YOU FOR SHARING GOODNESS WITH US



6,756

Volunteered
Hours



795

Volunteers



262

Meals
Delivered



\$226,258

Value of
Volunteer
Time

VOLUNTEER GROUPS



Arkansas Blue Cross Blue Shield

Arkansas Children's Hospital

Bank of America

Calvary Baptist Church

Christ Community Church

Delta Dental

Episcopal Collegiate School

Entergy of Arkansas

Fellowship Bible Church

Geyer Springs Baptist Church

Hogan Taylor CPA Firm

Kingdom Quilters

Little Rock Church

Mitchell Williams Law Firm

National Charity League

New Life Church

PEO

St. James Methodist Church

Young Men's Service League

Village Volunteers



Our Village Volunteers are an integral part of what makes Goodness Village a place of healing and hope for those undergoing medical care while in Little Rock. We are so grateful for this group and their commitment to our mission.

FRONT ROW L TO R

Brooke Wall
Ceanne Warner
Brenda Carter
Rita White
Stacy "Pete" Peters
Lindsey McDonald

2ND ROW L TO R

Carolyn Ciak
Alfreda Summons
Melissa Francis
Christy Dunstan
Melissa Gilliam
Suzanne Waters

3RD ROW L TO R

Carolyn McCarley
Ashley Atkins
Rosemary Studer
Patty Snider
Nancy James
Debbie Deas

NOT PICTURED: Lois Mackie, Quenna Milam, Alexa Reynolds, Cherri Wade, Jill Brooks, Regina Graham, Melanie Dancy, Leslie Provencher, Peggy Thompson, Michelle Waugh, Kacey Jones, Donna Monk, Kathy Collard, Peggy Munson

Guest Testimonials



THE MEDEIROS FAMILY

Goodness Village Guest

Baby Cam was diagnosed with congenital heart disease when Karissa Medeiros was just 20 weeks pregnant with him. Shortly after his birth, he underwent a critical heart procedure. However, it became clear that a heart transplant was necessary for Cam to return home to his family.



The Medeiros family discovered Goodness Village through a friend. Karissa expressed her gratitude, saying, “We truly didn’t know how long we’d be in Little Rock. With any transplant, it’s a waiting game—days, months, or even years for the perfect match.” Goodness Village understands this uncertainty. Families can stay in our apartments as long as they need to, as the Medeiros family did for 9 months.



DIA MCBURNETT & JACOB FRICK

Goodness Village Guest

My son and I were blessed to stay in our lovely furnished apartment during his radiation treatments. I have never had such loving care offered for any need we may have had and prayers, but above all these wonderful gifts, we made new friends and they feel like family. I am grateful beyond words.



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To read our guests’ full story and many more stories of goodness.







Governor Sanders proclaiming the Day of Goodness



DAY OF GOODNESS RAISED \$159,000

Thank you to everyone who participated in our first-ever Day of Goodness! This incredible event featured service opportunities, apartment tours, and an evening celebration where we welcomed new friends discovering Goodness Village for the first time and honored those who have helped shape it into what it is today.

PRESENTING SPONSOR:



LocalTIRE & Wheel

SPONSORS

Airmasters
 Angie and Brian Rutherford
 Arkansas Blue Cross Blue Shield
 Arkansas Children's Hospital
 Baldwin & Shell Construction
 Bear Supply Company
 Canyon View Properties
 CARTI
 CHI St. Vincent
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 DiamondRock Realty - The Waters Team
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 Gearhead Outfitters
 Halff Community Initiative
 HUB International Mid America
 Local Tire & Wheel
 Middleton Heat and Air
 Pat and Lynn Wright

Peggy and Tom Van Meer / Blueline Construction
 Robert and Cynthia East
 Charitable Foundation Inc.
 Shirley and Richard Bearden
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 The Hatcher Agency Inc.
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IN-KIND DONORS

Adam Style Floral
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 Golden Eagle of Arkansas
 Little Greek Fresh Grill
 Norwood Day Floral Company
 Nothing Bundt Cakes
 PartyGras Party Rentals
 Potbelly Sandwich Works
 Stephanie Scott Photography
 Trader Joe's
 US Print Centers

Community Partner



MITCHELL WILLIAMS LAW

Little Rock, AR

For two decades, Mitchell Williams' *Take Time to Give* program has focused on **building meaningful connections and making a difference**. This year, the firm partnered with Goodness Village to help families stay together during medical treatments far from home.

Anna Zink, Marketing Coordinator at Mitchell Williams Law, shared how Goodness Village joined the program: "Our internal committee reviews these applications, and then the whole firm votes, so everyone has a say in the choice.

Goodness Village really stood out."

In 2024, Mitchell Williams Law employees dedicated over 100 volunteer hours, along with a \$25,000 donation and pro bono legal support. From making soups and serving meals at events to delivering food and spending time with guests, their team has embraced every opportunity to make a difference.

Anna's favorite part has been connecting with patients and caregivers. **"The patients are so grateful, but I didn't realize how much the caregivers also appreciate the interaction.** I saw how much they needed companionship too," she added. "When you partner with a nonprofit, you get so much more than you put in. It's about building community and giving back. Even if you never personally need these services, you learn so much about what's available in your community and how you can help it grow."

We are deeply grateful for the support of Mitchell Williams Law. **Your partnership has made a lasting impact, and we are thankful for your difference.**



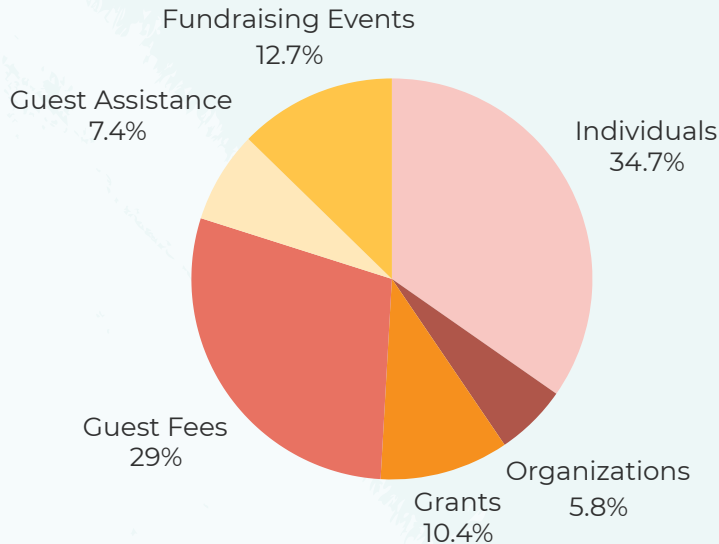
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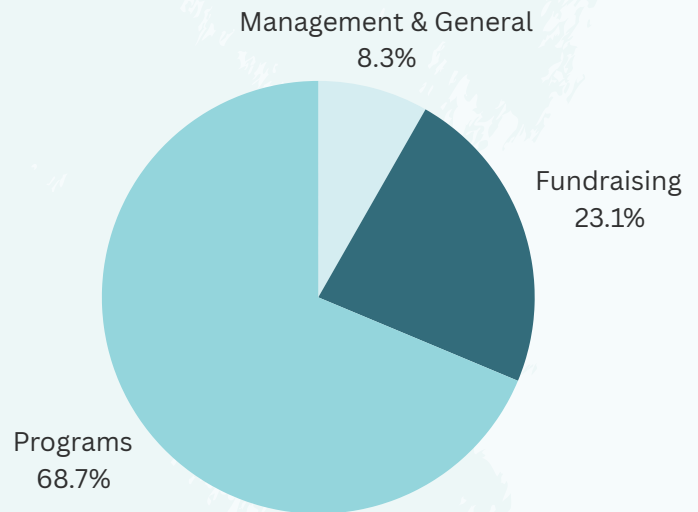


FINANCIAL SNAPSHOT

WHO CONTRIBUTES



HOW IT'S USED



REVENUE • EXPENSES • ASSETS

REVENUE	2024	2023	ASSETS	2024	2023
Contributions & Grants	\$879,855	\$622,650	Cash & Equivalents	\$564,135	\$274,279
Program Service Revenue	\$360,807	\$289,376	Pledges Receivable	\$100,000	\$100,000
Investment Income	\$4,490	—	Accounts Receivable	\$10,814	\$5,788
TOTAL REVENUE	\$1,245,152	\$912,026	Other Assets	\$960	\$960
EXPENSES	2024	2023	TOTAL ASSETS	\$675,909	\$381,027
Program Expenses	\$654,161	\$636,659	Current Liabilities	\$10,899	\$12,026
Management & General Expenses	\$78,598	\$67,701	Deferred Revenue	\$35,883	\$32,765
Fundraising Expenses	\$219,502	\$196,475	Net Assets	\$629,127	\$336,236
TOTAL EXPENSES	\$952,261	\$900,835	TOTAL LIABILITIES & NET ASSETS	\$675,909	\$381,027
Change in Net Assets	\$292,891	\$11,191			

2024 LEADING DONORS

We are deeply grateful to our leading donors, each of whom generously contributed at least \$2,000 in 2024.

Arkansas Apartment Association
Arkansas Community Foundation
Faye Bass
Sally and James Britt
Amelia Byrd
Andy Davis
Gail Call
Kathleen and Jim Cargill
Charles Carroll Family Foundation
Jackie and Tommy Clinton
Melanie and Clay Coffman
Community Fellowship Church
Pam and Scott Covington
Ann and August Cutter
Faith Support Ministry
Vita and William Flear
Flynco, Inc
Kate and Chris Foss
Jamie and Chris Fowler
Regina and Glenn Graham
Starla and Phil Goad
Jennifer and Matt Gross
William D. Heydel II
Katherine and Jeff Johnson
Little Rock Church
Sandra Looper
Laura Medders

Karen and Nickey Melton
Nancy and Robert Miller
Linsay and Giovanni Paludi
Cathy and Charles Pfeifer
Pat and Ken Plunk
Kim Pounders
Riggs Benevolent Fund
Rogers Family & Occupational
Medicine Clinic
Kevin Seats
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Ellen Stiffler
Elizabeth and Van Tilbury
Camille and Jarrett Thompson
Peggy and Tom Van Meer
Cynthia VanWinkle
Ashley and Chris Wadsworth
Deena and Aaron Weast
Matthew White
Sue and Russ White
Sharron and Sam Wooldridge
Susan and Tim Yawn
Laura Yawn

Community Partners

2024 GRANTS

Arkansas Cancer Coalition
 Arkansas Community Health
 and Education Foundation
 Arvest Foundation
 Blue and You Foundation
 BOK Financial
 Community Foundation
 Santa Cruz County
 Entergy Arkansas
 Fellowship Bible Church
 First Electric Cooperative
 Mitchell Williams Law Firm-LR
 Schmieding Foundation
 Walmart Spark Good



IN-KIND PARTNERS

BSR REIT
 Chick-fil-A - Cantrell Road
 Cranford Co.
 David's Burgers
 Garver
 Gina's Catering
 Julie's Sweet Shoppe
 Kingdom Quilters
 Lindsey McDonald
 MyStorage.com
 Nothing Bundt Cakes
 Potbelly Sandwich Shop
 Stacy Peters
 U.S. Pizza Co - Chenal
 Z-AXIS Creative



Ways to Give



Your tax-deductible monetary gift to Goodness Village provides comfort, care, and community.



Adopt-an-Apartment partners help us offer nightly rent reductions, meal assistance, gifts of encouragement, and a supportive community for our guests.



Planned Giving makes it possible for you to leave a legacy that gives hope to the guests of Goodness Village for years to come.



The Village is a treasured community of monthly donors whose gifts support the guests of Goodness Village.



Employer Matching Gift programs allow you to double or triple, your donation to Goodness Village. Ask your company about matching employee donations.



Wish List: Shop our wish lists to provide patients and caregivers with daily essentials.

Meet Our Team



"The staff would text and check on me and even ask if I wanted them to come visit me at the hospital. They would fix meals and just make me feel really at home and comfortable. They were just good people."

♥ Jada Jackson,
Goodness Village Guest

KIM BURKET
Executive Director

ANABELLY BAUTISTA*
Cleaning Specialist

KELLY BITTLE
Brand Manager

LIZZY COUCH
Office Administrator

JAMIE DEASON
Marketing & Annual Giving Manager

CHRISTY DUNSTAN
Community Outreach Coordinator

KRISSI FRY
Operations Manager

SHARON GRAVES
Apartment Care

LORI LAHODNY
Apartment Care & Design

TRICIA PARKER*
Grant Writer

TAMMY QUICK
Senior Development Manager

CAROL WALLACE
Patient Navigator

SUZANNE WATERS
Volunteer Coordinator

JANET WEBB
Apartment Care & Design

*Indicates Not Pictured

Let's Connect



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Don't miss the goodness!



Willie Price & daughter Vickie Hollans, Goodness Village Guests

www.goodnessvillage.org • (501) 530-0095
11610 Pleasant Ridge Road, Suite 103-174 Little Rock, AR 72223

Giuliano and his siblings
in front of their Goodness
Village apartment.



The Biedler Family



"When we got the call that we could move into an apartment with Goodness Village, it was truly the greatest gift I have ever received. The apartment is so perfect for our family. Being able to feed the kids in a real kitchen, bathe them in bathtubs, and set up play areas for Giuls and his younger siblings has made such a difference. Giuliano is able to continue living life in his home away from home, and for that, I couldn't be more thankful."



**Linsay Biedler,
Mother and caregiver to Giuliano**



Goodness Village is a 501(C)(3) nonprofit charity
registered under Tax ID # 84-3284848.